



**eaVes**  
putting women first

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CHARITY NUMBER 275048

COMPANY REGISTRATION NUMBER 1322750

# EAVES ANNUAL REPORT 2011

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#### A BRIEF HISTORY OF EAVES

Eaves' doors first opened in 1977 under the name Homeless Action, after founders identified a vulnerable group in society; single, homeless women who had experienced violence of some kind, including domestic and sexual violence. For these women, there was little or no support.

Much has changed since those early days. In 1997 Homeless Action changed its name to 'Eaves' – to reflect our growing commitment to providing a complete range of support under one roof – and our work has grown exponentially. We now support more than 3,000 women a year through a number of different projects, each addressing a different aspect of violence.


You will learn more about these projects in the coming pages.


#### WHAT WE DO

Our approach to support and rehabilitation derives from the concept that it is not enough for services simply to offer women the opportunity to recover, but that they must also identify the bigger picture causes of the violence, nationally and globally, and work towards combating those causes.

To this end, there are two major aspects to Eaves' work. First, we provide support, advocacy and accommodation to vulnerable women who have experienced, or who are at risk of, violence. Within each Eaves project, every aspect of a woman's experience is addressed and assisted, and women are offered various services such as housing; advice; counselling; reunification with children; education and employment opportunities and legal assistance. Our aim is to give women their lives back; to make them independent and give them the skills they need to take their rightful places back in society, contribute to the economy and the communities around them, have good relationships with their children, and live happy, fulfilled lives. Secondly we have a research and development department which looks at the experiences of the women that we support to identify gaps in service provision, and lobby for legislative and societal change, thus helping to address the root causes of violence against women as well.

Together, these two essential elements create a fully holistic approach to support, ensuring that all contributing factors and root causes are addressed, and not just the consequences.

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## CHIEF EXECUTIVE'S AND CHAIR'S REPORT



Denise Marshall



Julia Kaufmann O.B.E

The past year has certainly been challenging, not only for Eaves but for the voluntary sector as a whole and the women's sector in particular. Last year we talked about it being a year of action, but this year has undoubtedly been one of survival.

Dedicated campaigners both within and outside the women's sector have raised concerns about the impact of the spending cuts on vulnerable women. We are seeing services being closed down and less money being invested into quality services, which means that vulnerable individuals have fewer places to turn for help and existing services are in more demand than ever. It's obvious that if the proper support is provided at the right time, women are able to take control of their lives more quickly and become independent, active members of society, saving a great deal of money in the long run.

Our goals for the next year are firstly, to sustain our current services and secondly, to build on them to ensure that women who have experienced violence receive the support that they deserve. We've had to streamline and relocate some of our services but this will not change our commitment to quality.

Although it will be a big challenge to sustain the funding for our work over the next year, we know we can do this with the generous support of our donors. We are immensely grateful for the amount of support we have received during this difficult year, and we want to thank everyone, whether an individual, community, business, funder or partner who has supported Eaves through this difficult time. We look forward to working together further in 2012.

**DENISE MARSHALL** EAVES' CHIEF EXECUTIVE  
**JULIA KAUFMANN O.B.E** CHAIR OF EAVES' BOARD  
OF TRUSTEES

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# THE POPPY PROJECT ANTI-TRAFFICKING

## WHAT IS TRAFFICKING?

A person is trafficked if they are deceived, forced or coerced; moved from one place to another (not necessarily over international borders); and exploited in some way.

The most common forms of trafficking are for sexual exploitation, labour exploitation (domestic and forced labour), illicit activities and organ harvesting.

The Poppy Project has been providing support, accommodation and advocacy for women trafficked into England and Wales since 2003. To date we have taken more than 2,250 referrals from various sources, predominantly other non-governmental organisations, police and legal representatives and Poppy has supported over 950 of those women.

## WHERE DO THE WOMEN WE SUPPORT COME FROM?

Poppy has received referrals for women from 97 different countries. According to our referrals, the countries from which women are most commonly trafficked are:

Nigeria	344
China	155
Lithuania	143
Albania	126
Romania	95

The next most common countries are Uganda, Thailand, Vietnam, Poland and Sierra Leone.

## CASE STUDY ELENA

Elena was trafficked to the UK for sexual exploitation and was supported by Poppy for over a year. After accessing our high quality support, Elena is now managing a well-known high street store and living happily and independently.

## HOW DO WE SUPPORT VICTIMS OF TRAFFICKING?

We empower women who have experienced trafficking to get their lives back. Our holistic approach includes both emotional and practical support that is determined by the needs of each individual woman. Our support includes but is not limited to:

- Accommodation
- One-to-one support
- Food and living allowance
- Access to physical, sexual and mental health care and counselling
- Supporting women who choose to help the police to prosecute traffickers
- Access to skill building workshops
- Access to legal services
- Support throughout the immigration process
- Information about returning to the country of origin

We believe that the service should prepare women for independence, not encourage an over-reliance on support.

In 2010, we received funding from Comic Relief and the Esmée Fairbairn Foundation to provide short term crisis support and family reunification services.



## CASE STUDY BETH FLINT

POPPY PROJECT SENIOR SUPPORT WORKER

"I've been working for Poppy for about 18 months and have supported more than 20 women so far; every woman has a unique background and different support needs.

"One of the women whom I supported is Kinah\*, a 27-year-old Nigerian woman with two gorgeous children. Kinah's life has been marked by abuse, having endured female genital mutilation and forced marriage as a child. Kinah was trafficked from Nigeria in 2003 and sexually exploited for many years before coming to Poppy at which point she had mental and physical health problems, and was pregnant with her second child as a result of the exploitation.

"When Kinah first came to Poppy, we arranged for local maternity support and antenatal care services in preparation for the baby. After Kinah had the baby we introduced her to parenting advice centres and helped her register at a local college. We also sorted out childcare so that she could attend her classes; this is often a major barrier for mothers.

"I supported Kinah throughout the police investigation to prosecute her traffickers and right the way through the difficult immigration process. For women like Kinah, whose biggest fear is being sent back to Nigeria where she would face the threat of violence and re-trafficking, the immigration process can leave women feeling very vulnerable about their security to stay in the UK. After about a year Kinah was finally granted refugee status and we helped her move into safe accommodation.

"Despite the many abuses she has suffered, Kinah has faced life's indignities with amazing strength and grace and is determined to rebuild her life for herself and for her two children. Every day she gains in confidence; she is now living completely independently and is a wonderful mum. She is doing really well in college and says that in the future she wants to help other women who have suffered like she has. After surviving everything that she has experienced, I have no doubt that Kinah can achieve anything that she sets her sights on."

## £170 can pay for a survivor of trafficking to stay in a Poppy safe house for one week

### KINAH SAYS:

"It's hard to put into words how much Poppy has helped me; they gave me and my children our lives back. When I first came to Poppy I didn't know how things worked in the UK, things like finding a doctor or going to the solicitor were really hard for me; I was scared of being found by my traffickers and was suffering from depression. I am very thankful to Beth and all of Poppy, and feel confident that I can become somebody and maybe someday help other women like me."

\* Not her real name.

Your donations could make a huge difference to the lives of women like Kinah. Turn to pages 16-18 to see how you could help.

Seven Poppy women accessed and successfully graduated from this year's HERA scheme (a business training and mentoring programme). Three of the women have now entered employment, and four are undertaking further education and/or training. Turn to page 14 for more information.

## Women supported by Poppy have helped the police with investigations and prosecutions, resulting in a cumulative total of more than 500 years in prison for trafficking related crimes.

Poppy is the largest independently funded service in the UK delivering support and/or accommodation to female survivors of trafficking. Our service is and always will be focused on quality so that we can continue to:

- Empower survivors of trafficking to become active members of society through linking them into training opportunities, education and/ or employment.
- Campaign for justice to ensure that women and children do not get wrongfully detained and/or deported.
- Support women through the criminal justice system and help to prosecute traffickers and put them behind bars.

Poppy can support women over 16 years old who have been trafficked into England or Wales for any form of exploitation. We can support 72 women at any one time across our accommodation, outreach, young women and family services. We anticipate to help between 150 and 220 women every year.

Our service is in extreme demand and we would like to expand our capacity to help more women. We currently have enough funding to continue providing support to survivors until April 2013, but Poppy needs the support of our donors more than ever. For more information on how you can support Poppy please turn to page 16.

### INNOVATION

Increasing numbers of women are referred to us from prisons and detention centres and so we recognised that we needed specialist knowledge of how to work with women in that environment. For that reason we created a new post, a prisons and immigration support worker, with funding from Man Group Charitable Trust. This new service will help female survivors of trafficking who are being unfairly held in prisons or detention centres to access support and facilitate their release. Evidence from this service has led us to launch a campaign to end detention for survivors of trafficking.

**“I’m not a thief or a terrorist; I didn’t do anything wrong. I was trafficked here, given a fake passport, beaten and forced to be a prostitute. Then they sent me to a detention centre. In detention they forget you are human. They lock you up. You can stay there forever if there’s no one to help.”**

Mimi\*, 21 years old, Poppy Project service user.

\* Not her real name.

### CAMPAIGN TO END DETENTION FOR VICTIMS OF TRAFFICKING

Around 25% of our current referrals are received from detention centres and prisons where women are being unfairly detained for trafficking related crimes. These individuals were lied to and harmed in the UK, but instead of protecting victims and focusing on prosecuting the traffickers, these exploited individuals are often unfairly put in prisons and detention centres for crimes they were forced to commit by their traffickers. Over 95% of Poppy Project clients in detention or prison lost their freedom because a trafficker gave them a fake passport or stole food to survive – crimes that only happened because they were trafficked here.

Some of the vulnerable victims are identified and helped but because not enough is being done to identify potential victims, an untold number are improperly detained in prisons and detention centres.

We are calling on the Government to ensure that anyone who may be a victim of trafficking is properly identified and freed from unfair detention or incarceration. To sign the petition visit: <http://epetitions.direct.gov.uk/petitions/18933>.

## CASE STUDY VICTORIA MONTRASIO

SOAP AND GLORY GLOBAL SALES AND MARKETING DIRECTOR



**“It makes sense for us to work with a charity that helps women in a multitude of ways, giving them hope and support and encouraging them to turn their lives around for the better.”**

“Soap and Glory is working with Eaves in a number of different ways, from donating products to raising money from in-house sample sales. We’re also looking to run workshops on topics like CV writing and preparing for interviews.

“Our biggest activity in 2011 is the Eaves/Soap & Glory Beauty School Scholarship. Our founder Marcia Kilgore went to beauty school and has become really successful, so we thought it would be fitting to provide two beauty school bursaries to Eaves’ service users. Once they have completed the course they will obtain an internationally recognised diploma in Beauty Specialist Techniques.

“We’ve chosen to work with Eaves because we have a lot of admiration for their work with vulnerable women. As a female focused beauty brand, concerned with helping women look and feel better, it makes sense for us

### SCHOLARSHIP UPDATE

One of the women who is undertaking the Eaves/Soap & Glory Beauty School Scholarship achieved 77% in her first set of exams! The second woman will start her scholarship in January 2012.

to work with a charity that helps women in a multitude of ways, giving them hope and support and encouraging them to turn their lives around for the better.

“The Eaves team is resourceful, enthusiastic and full of ideas for how we can help. Working on the scholarship is a completely new challenge for us and it’s been really easy to set things up. We are excited to see what we can do together in the future.

“It’s very rewarding for Soap and Glory to be working with Eaves as it’s an opportunity to give back. We live in a world full of bubbly beauty products and our work with Eaves helps to put things into perspective. I would definitely encourage other individuals and organisations to work with Eaves. Go for it!”

# THE SCARLET CENTRE DROP-IN ADVICE AND SUPPORT



The Scarlet Centre is a drop-in centre that offers advice and support to women in London affected by any form of violence such as domestic violence, sexual violence, prostitution and/or homelessness. We can provide support to women who have mental health or drugs and alcohol problems as a result of violence.

The Scarlet Centre is unique because women can access all the services they need to help them overcome any experience of violence, all under one roof and run by the same provider. This means that women only need to tell us their story once to access our many services, instead of over and over. The centre can provide access to counselling, skill building workshops, housing, education, benefits, and training and/or employment opportunities so that women can take control of their lives.

Within a six month period, Eaves' counsellors provide approximately 965 hours of one-to-one counselling support to 189 women affected by domestic violence, rape or sexual abuse.

We have had over **1200** attendees at our Scarlet Centre workshops this year where women learn various skills to encourage independent living such as how to write a CV, speaking with confidence and interview skills. For more information about the education and employment opportunities that we provide to our service users, please turn to page 14.

**The Scarlet Centre supports around 2400 women every year.**

In 2011 we joined forces with Job Centre Plus to provide women with in-house advice on job and training opportunities and benefits. Between June and December 2011, this service has helped 96 women to get access to training and/ or benefits advice.

"I am very pleased to have joined the Eaves team to help women get back into work and training, and help them to receive the benefits that they are entitled to. For some individuals, going to the job centre can often be a daunting experience, especially if they have experienced violence, so it's great to be running the service out of the Scarlet Centre for all of Eaves' service users to access." Teju Olafare, London homeless partnership outreach adviser from Job Centre Plus.



## CASE STUDY MARIA

"My name is Maria\* and I'm 23 years old. I first came to the Scarlet Centre just before Christmas after my boyfriend's friend sexually assaulted me. I was scared it would happen again so I left my hometown and came to stay with friends in London. I left my whole life behind; friends, family, university, everything I had ever known. I was really depressed and angry about what had happened; I went into a mental health hospital for while.

"I heard about Eaves after I came out of hospital and went to the police station to report the attack. I telephoned the Scarlet Centre and spoke to Lorena. She was so nice and made me feel very comfortable. She helped me find somewhere safe to live and got me onto Eaves' counselling scheme. Lorena also encouraged me to go to some of the different workshops at the centre; my favourites were Building Self Esteem and CV writing.

"The centre has really helped me get my confidence back; I recently set a dance group at the centre to help other women feel more confident too. Coming to the centre has helped me meet women who know what I am going through and now I've got some great friends. It's like a second home for us.

"Lorena also helped me with my university applications and I've just started a drama course at a university in London. Every day I feel stronger and know that eventually I won't need Eaves' support. I am just really happy they were there for me when I needed it."

\* Not her real name.

The current economic situation means that the Scarlet Centre only has secure funding until October 2012. We are urgently seeking financial support to continue helping women like Maria. If you would like to pledge your support to the centre, please contact the fundraising team on 020 7735 2062.

**£400 can pay for 16 one-to-one counselling sessions for a woman recovering from traumatic experiences of violence.**

**LORENA FUENTES, SCARLET CENTRE WORKER.**

"When people ask me if it's difficult working with young women who have experienced violence, I always say that they should meet women like Maria. Although she has been through a really bad experience, she is doing lots of positive things; I think she inspires other women to rebuild their lives."



# THE SERAFINA PROJECT DOMESTIC VIOLENCE



- **1 in 4 women** will be a victim of domestic violence in their lifetime;
- **1 incident** of domestic violence is reported to the police every minute;
- On average, **2 women a week** are killed by a current or former male partner.

## WHAT IS DOMESTIC VIOLENCE?

Domestic violence presents itself in many guises – physical, psychological, sexual or financial. It will mainly take place behind close doors, within the family environment, forming patterns of behaviour that can be described as anything from manipulative to controlling.

Our domestic violence services accommodated and supported over 800 women plus their children (at least 500) in the last year.



Harjeet Chakira  
Westminster Refuge  
Team Leader

Eaves manages five domestic violence refuges in London and also runs a national project that supports women and their children fleeing from domestic violence but who do not have access to benefits because they came to the UK on a spousal visa.

## SAFIA\*, 30 YEARS OLD AND NAEEMA\*, 8 YEARS OLD.

"I had an arranged marriage in Pakistan. Jaleel\*, my husband, and I came to the UK shortly after the wedding and lived with his parents. Married life was not how I imagined. They wouldn't let me eat with them and were always insulting me and my family. When we had our daughter, Naeema\*, we moved into our own place and I thought things would get better, but he got very violent; hitting and spitting at me. I felt humiliated and worthless. Sometimes he would take our money and stay away for weeks on end, leaving me and Naeema without money for food; we had to ask friends and neighbours for scraps. He told me that he would send me back to Pakistan if I told anyone; I was scared because my family don't believe in divorce. When Naeema was seven years old, she asked me who would take care of her if her Dad killed me. I was so upset that we left and went to the police and then to Eaves.

"It was hard when we arrived at the refuge; I was ashamed and lonely; my family in Pakistan didn't accept my decision to leave Jaleel. But the refuge staff were very nice and patient; they helped me get funding so we could stay at the refuge, and encouraged us to go to family therapy which brought Naeema and I closer together. They helped get Naeema into a local school, encouraged her to go to play sessions, and she even won a race at the refuge sports day. Eventually with help from solicitors and from Eaves, I was granted Indefinite Leave to Remain; I felt like I could take back control of my life. I enrolled in Eaves' English classes and was surprised how quickly my

English improved. Having that time in a safe refuge helped me move forward and feel confident that we can live happily and independently. I am now doing a computer IT course and a healthcare course. I hope to be a nurse someday and a strong role model for Naeema."

## HARJEET CHAKIRA, WESTMINSTER REFUGE TEAM LEADER

"Safia and Naeema are a shining example of how a family in what seems a hopeless situation can rebuild their lives with the right support."

\* Not their real names.

## CHILDREN'S SERVICES

In our experience, children who have witnessed domestic violence can often be affected by emotional and psychological issues including bed-wetting, aggressive behaviour, trouble speaking and anxiety. That's why our children's services are so important and include relationship building, play sessions, homework clubs and holiday playschemes. By providing high quality support we aim to help children become less withdrawn, improve confidence, show less violent behaviour, perform better in school and have better relationships with their mothers, siblings and friends.

**£300 can pay for refuge accommodation, support and subsistence for a victim of violence and her children for one week**

# RESEARCH AND DEVELOPMENT

The Research and Development team's work includes research into various aspects of violence against women and girls, training and working in partnership with other women's organisations to strengthen the violence against women sector, and lobbying government and policy makers for legislative and policy change. In 2012 the Research and Development team will continue to monitor how the Government cuts are affecting support services for women who have experienced violence and will continue to advocate for quality services. We will also be undertaking a research project funded by the Greater London Authority to assess the scale and extent of trafficking and prostitution in London. We are also pursuing funding to research the issues of stalking, human trafficking within the UK and the grooming of women and girls for sexual exploitation in the UK.

## THE LEVESON INQUIRY

In 2012 we will be working in partnership with other women's organisations around the portrayal of women and violence against women in the media.

The Leveson Inquiry is investigating the culture, practice and ethics of the press, and in line with this, we submitted our arguments against the objectification and sexualisation of women, and the culture of victim blaming and misogyny in the media. The way in which violence against women is reported can and often does impact on whether or not a woman reports violence and the likelihood of a jury believing the woman in court. For these reasons, we want to see the portrayal of women by the media change. Please keep an eye on our website for updates.

## THE PE:ER PROJECT (PROSTITUTION EXITING: ENGAGING THROUGH RESEARCH)

Eaves and London South Bank University have been undertaking a two-year joint research project supported by the Big-Lottery Fund, to assess the effectiveness of support services designed to help women who want to leave prostitution.

We did this through conducting over 150 interviews with women involved in, exiting or who had exited from prostitution (on-street and/or off-street prostitution, including women trafficked into prostitution) in addition to interviewing professionals who work with women involved in prostitution and conducting community surveys. Some key findings of the research:

- **68% of all the women interviewed had experienced some form of childhood violence, including verbal, physical, emotional or sexual violence.**
- **89% of the women involved in on-street prostitution and 51% of the women involved in off-street prostitution reported a dependence on substances at some point.**
- **82% of women involved in off-street prostitution reported physical and/or mental health problems compared to 72% of women involved in on-street prostitution.**

The final report is due to be published in 2012.

## SEMINARS

The Research and Development team runs regular workshops and free quarterly seminars throughout the year for both voluntary and statutory organisations. The workshops and seminars have covered topics such as the Equality Act, exiting prostitution, and what the cuts in legal aid mean for asylum seekers. In 2012 we will continue running workshops on exiting prostitution as well as a series of seminars on various timely issues about violence against women and girls – please look out for details on our website.

## STAFF PROFILE NISAN ZERAI KESETE BEST PRACTICE DEVELOPMENT OFFICER

"My role in the research and development department is to work on the development of the women's sector as a whole. I do this by carrying out research, organising training and seminars, and attending and setting up meetings with various organisations.

"I coordinate the Sexual Violence Action and Awareness Network, which brings together many organisations (mainly London based) that support women to discuss what we are seeing within our separate organisations in addition to what is happening in terms of policy, legislation, funding etc, and how everything is impacting on the women that we support. We then use this information to inform change either at a local or national level. By working in partnership, we are able to create one big voice instead of lots of little ones, which means that the initiatives that we come up with and our recommendations on policy and legislation are stronger and more likely to be heard.

"The team also responds to Government consultations and helps other organisations to respond to them too; this is our opportunity to highlight how Government proposals will either positively or negatively impact on women and girls. Last year alone we responded to 18 consultations on various issues – some of which are hundreds of pages long.

Furthermore, I write a weekly newsletter about violence against women in the UK and abroad called Women's Weekly News, which goes out to over 1,000 readers.

"In the current funding climate, the research and development function is often overlooked in preference of front line support, but it's actually more important than ever. With all the cuts, there needs to be a voice telling the Government how they are affecting women and girls, and how a lack of funding will leave women in even more vulnerable situations."

If you would like to receive Nisan's Women's Weekly News, please e-mail [weekly\\_news@eaveshousing.co.uk](mailto:weekly_news@eaveshousing.co.uk)

**£120 can pay for a woman who has experienced sexual violence, domestic violence or trafficking to attend a six-week group therapy course**



LEFT TO RIGHT:  
Heather Harvey research and development manager  
Lisa Reynolds exiting prostitution development officer  
Nisan Zerai Kesete best practice development officer

# EDUCATION AND EMPLOYMENT

## HERA SCHEME

The HERA scheme is a business training and mentoring programme at Imperial College which aims to give women the life skills and confidence they need to set up their own businesses, find work, or get back into education and work towards employment through developing their skills.

Since Eaves started participating in the scheme in 2008, 79 women have undertaken the programme. This year seven Poppy service users and eight Scarlet service users took part.

Of the 79 participants, we are still in contact with 66 of the women:

- 36% are now either in employment or looking for employment.
- Of those who are working, 36% are employed in the retail industry such as in high street stores and 29% are working in the service industry, such as in catering and cleaning.
- Most are living independently and self-sufficiently and the rest are on their way.
- 42% of those who undertook the scheme are undertaking further education which includes degrees in law, health and social care, psychology, nursing and courses in English, accountancy, personal training and counselling.

## WORKSHOPS

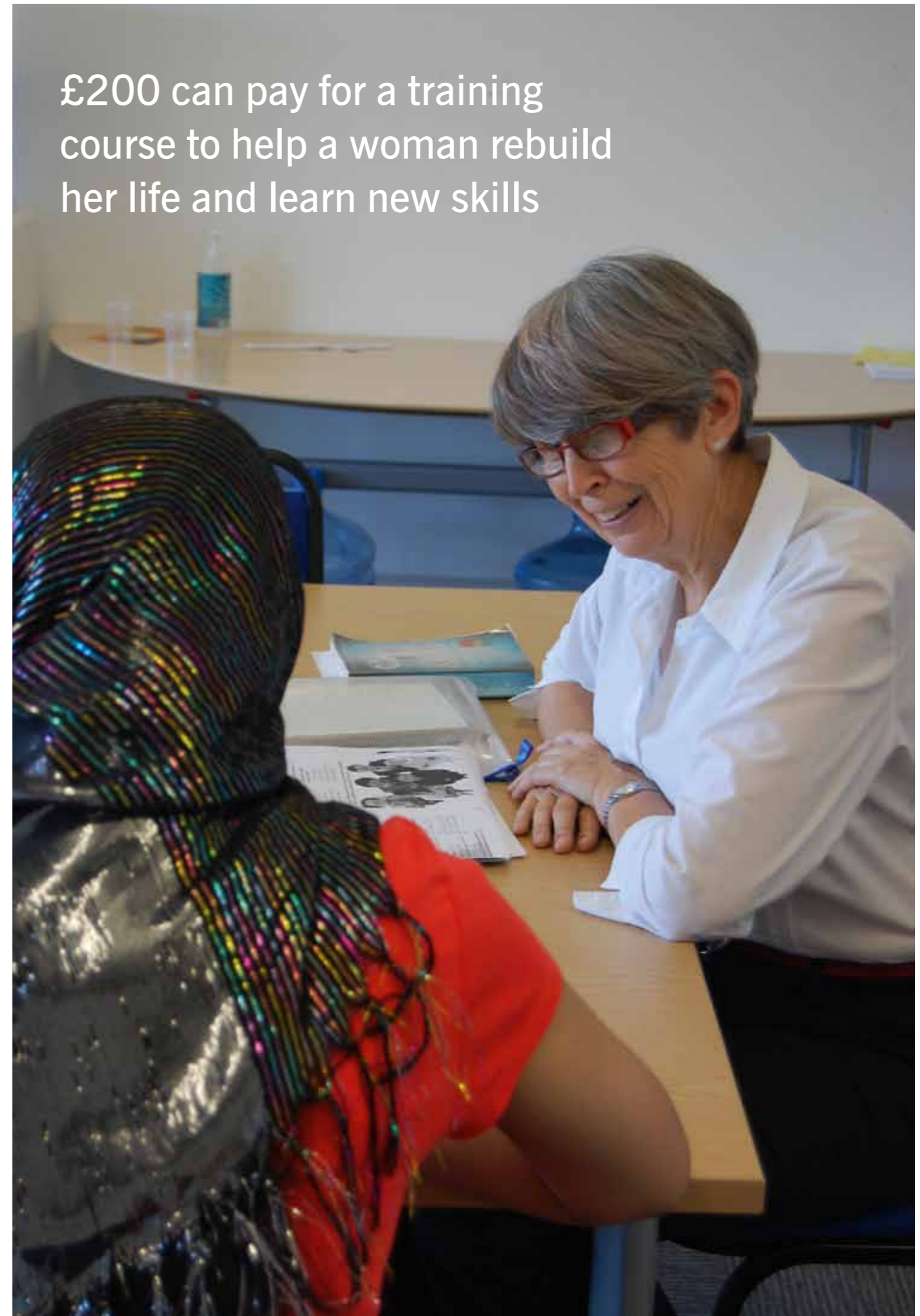
In the past year we have had over **1200** attendees at our Scarlet Centre workshops. These workshops are aimed to provide women with the tools they need for independent living and to gain the confidence and skills to either get back into education or the workplace. Over the past year our workshops have ranged from English classes and self-defence, to employment law, healthy eating and speaking with confidence. We also deliver workshops in schools, colleges and external organisations which are aimed at preventing women from experiencing violence.

## CASE STUDY GRACE, FROM WEST AFRICA

Grace\* a Poppy service user said "When I first arrived at Eaves I was homeless and scared for my life and safety. The women from where I grew up don't know how to make their lives better and think that only death can end their suffering. Everything is different for me now. I have confidence and independence thanks to the support from Poppy. Then, in July last year I completed the HERA Scheme and it helped me gain the skills and self-belief I need to set up a business. Around the same time I learnt how to make jewellery and now I plan to start up my own charitable business so that I can help women and children like me too." Grace is now at college doing an IT and business course in order to learn the practical skills she will need in order to set up her own business.

\* Not her real name.

£200 can pay for a training course to help a woman rebuild her life and learn new skills





# HOW INDIVIDUALS AND COMMUNITIES CAN HELP

Much of the work we do at Eaves would not be possible without the help of our donors. Your contributions are vital to our work and make a real difference to the lives of the vulnerable women and children whom we support. If you would like to know more, send your contact details to us at [fundraising@eaveshousing.co.uk](mailto:fundraising@eaveshousing.co.uk) and ask us to add you to our mailing list. We will then send you quarterly updates to provide you with news about our work.

## ONLINE DONATIONS

Regular income from direct debits and one-off donations are an essential source of income to help sustain our services. You can visit our website at [www.eaves4women.co.uk](http://www.eaves4women.co.uk) to make a one-off donation or to set up a direct debit.

## COMPANY PAYROLL GIVING SCHEMES OR GIVE AS YOU EARN (GAYE)

Payroll Giving is an easy, tax-effective way to support us as your donation comes straight from your paycheck. Why not encourage your colleagues to support us too? Talk to your payroll department to see if you can contribute to charity via GAYE and the tax man will match part of your donation. Visit [www.payrollgivingcentre.org.uk](http://www.payrollgivingcentre.org.uk) to find out more for both you and your employer.

## HOST AN EVENT!

There are plenty of ways to raise money for Eaves without having to raid your own savings. Here are some suggestions:

- Participating in a sponsored event like a run or swim;
- Holding a bake sale;
- Organising a concert or comedy night;
- Do it for Charity events such as overseas treks and skydiving – please visit [www.doitforcharity.com](http://www.doitforcharity.com) for more information.



We have plenty more ideas and information about how you can support Eaves. Please contact us on 020 7735 2062 to request a fundraising pack.

## GIFTS IN KIND

We gratefully accept items which are new or in very good condition, such as toys, toiletries, towels, prams, blankets, clothes for women, children and babies etc. We provide essential toiletries to women and their children when they first come to Eaves, so by donating shampoo, shower gel, towels etc, not only are you directly helping a woman in need but you will be helping us save money. Please contact us if you'd like to make a donation. Please note that unfortunately we are not able to collect items.

## GIFT AID

Please remember to Gift Aid your donation. If you are a UK taxpayer, Eaves could claim an additional 25% of your donation at no extra cost to you. If you send us a cheque by post, please either download the Gift Aid form from our website or put in writing that you would like us to reclaim Gift Aid (and provide your full name and address including post code).

*giftaid it*



## We use your donations to meet a variety of needs:

- **£5** can pay for food for a woman and her child who have just escaped violence and have no money
- **£7** can pay for a travel card so a woman can visit her solicitor, attend a key work session or go to one of our workshops
- **£13** can pay for a starter pack (toothpaste, toothbrush, shampoo, towel, soap, deodorant, nappies) for a woman and her children when they escape and come to one of Eaves' services
- **£40** can pay for a duvet, pillows and bed sheets
- **£90** can pay for a bed for a woman who has escaped violence and has no money to furnish her new home
- **£200** can pay for one week's emergency bed and breakfast accommodation for a woman who is waiting for a room in a refuge
- **£1820** can pay for counselling services for one year so a woman can begin to overcome the trauma she has experienced
- **£50,000** will cover the costs, including expenses, for a support worker in any of our services to provide direct support to women who have experienced violence. For example, this could be a support worker for Poppy or an advice worker at the Scarlet Centre.
- **£1,200,000** will run the Poppy Project for a whole year. We currently have funding until April 2013 and are pursuing new funding streams. Donations cover: housing costs, travel, subsistence, support workers salaries who support around ten women each at any one time, counselling, advocacy, English lessons, access to skill building workshops, family relationship support, and lots of other important things like access to legal representation.

In June 2011 Eaves hosted a glamorous gala dinner to raise money for The Poppy Project. Over 100 supporters came to the evening at Hotel Verta to enjoy a fabulous three-course dinner and entertainment from Marcus Brigstocke, Kate Smurthwaite and more. We auctioned off wonderful prizes such as a villa retreat in Italy, a helicopter ride, signed England rugby shirts, and a sailing trip. The evening raised over £40,000 for the Poppy Project. For information about upcoming events, contact the fundraising team.

LEFT TO RIGHT: Derek Wax Eaves' Ambassador, Anamaria Marinca Actress, Christopher Eccleston Actor



# HOW COMPANIES CAN HELP

Your company can have a life-changing impact on women and children who have experienced violence. There are lots of ways for your company and employees to get involved and support the work that Eaves does, and we believe that your company will also benefit from the partnership.

By helping to fund a charity like Eaves you can also reduce some of your own costs. Bear in mind that a number of your employees may be affected by some of these issues, and evidence shows that if women get the appropriate support at the right time they recover much more quickly.

We will work with you to ensure that the experience of working with Eaves is mutually rewarding and show you how your support makes a difference to both the women and children who use our services.

If your employees volunteer for Eaves during work hours, then your company should be able to claim tax relief for the employment costs that they incur. All you need to do is treat the costs incurred to the company as a result of volunteering (for example, the person's salary) as a business expense when calculating chargeable profits for corporation tax purposes.

Contact Venetia Barton Eaves' corporate and events fundraiser at [venetia.barton@eaveshousing.co.uk](mailto:venetia.barton@eaveshousing.co.uk) to find out more or discuss any opportunities.

## HOW RBS ARE SUPPORTING EAVES

The Royal Bank of Scotland is supporting Eaves by offering us an ongoing rolling secondment for our fundraising department. Eaves and RBS believe that both organisations can learn from each other's work and approach. The secondment has set up a corporate volunteering scheme at Eaves which will allow staff from Eaves' corporate partners to become more involved with us, with invaluable benefits for our service users.

One of the ways in which corporates are increasingly involved is in running workshops for our service users, giving them vital information on topics such as CV writing, interview skills and career guidance. Through these workshops, the women we work with will learn new skills and knowledge to help them live independently and confidently.

Lizzie Barclay, the first secondment from RBS says, "Eaves has exposed me to different styles of working. I'll be bringing these new insights back to RBS with me to challenge and reconsider how we do things."



## HOW CAN YOUR COMPANY HELP?

- Make a financial donation to Eaves or one of our projects;
- Donate gifts in kind;
- Make us your Charity of the Year;
- Participate in one of our events such as a raft race or a fire walk;
- Organise a company fundraising or awareness raising event;
- Sponsor our Women's Directory;
- Donate office space or houses to accommodate the women we support and reduce our overheads;
- Sponsor one or more of our events;
- Set up cause-related marketing (if applicable) or on-pack promotions;
- Offer point of sale promotions;
- Donate your time and expertise;
- Participate in a company challenge such as refurbish a communal area in one of our refuges.

## CASE STUDY ROB CATTON

MANAGER, THE BIG YELLOW SELF STORAGE COMPANY, KENNINGTON BRANCH

"We are really pleased to be donating some storage space to Eaves. As the charity has limited room to store donations at their head office and needed somewhere nearby that was easy to access, we were only too happy to provide some free space. As Eaves has donations coming and going all year round, we hope this support will serve as an easy solution to their storage problems.

"On a personal level, I am really pleased that we are supporting Eaves as both my mum and girlfriend have experienced domestic violence. My girlfriend needed help with housing and counselling, and her son, who has just started school, received counselling and play therapy. For me, there is no doubt that supporting this type of work is important because organisations like Eaves can make a huge difference to someone's life.

"The great thing about Big Yellow providing this donation is that we are simply providing our normal service to Eaves, but for free, so it was easy to set up and it doesn't come at a huge cost to the company.

**"For me, there is no doubt that supporting this type of work is important because organisations like Eaves can make a huge difference to someone's life."**

"Supporting Eaves is also beneficial for Big Yellow because it creates enthusiasm amongst the staff. With companies cutting back on spending and looking for ways to save money, it creates a positive atmosphere amongst staff to see that we are giving something back in our local community. Not only that, but the staff are interested in who we are supporting, so we are also helping to spread awareness of the work that Eaves does.

"I don't think people realise how widespread the problem of violence against women is unless they have been directly affected by it. Although I have been affected by domestic violence, many of my friends, colleagues and family haven't and so it can be hard for them to understand the scale of the issue and also how to recognise it. People only seem to associate domestic violence with physical violence, but everyone needs to be aware that it can be emotional, psychological or financial too.

"Although I think we are becoming more aware of these issues as a society, I certainly think we have a long way to go and we need to stand together and do something about it. That's why I am really pleased that Big Yellow is showing our support and would really encourage other organisations to get involved too."



# ACKNOWLEDGEMENTS

## FUNDERS

Azadio  
BBC Children in Need  
Beale Trust  
Big Lottery Fund  
City Bridge Trust  
City of Westminster Council  
Comic Relief  
Edward Smart Charitable Trust  
Esmée Fairbairn Foundation  
Fowler, Smith & Jones Charitable Trust  
French American Trust  
Home Office  
Lambeth Council  
London Catalyst Fund  
London Councils  
Man Group Charitable Trust  
Mercers Charitable Foundation  
Ministry of Justice  
Queen Mothers Clothing Guild  
Royal Bank of Scotland  
Royal Borough of Kensington & Chelsea  
Seymour Charitable Foundation  
Silvia Adams Charitable Trust  
Trust for London  
Tudor Trust  
UKBA

## STATUTORY, VOLUNTARY SECTOR AND OTHER PARTNERS

4th International House  
Aanchal Women's Aid  
Ace of Clubs  
AFRUCA  
AIRE Centre  
Al-Aman  
Al-Hasaniya Moroccan Women's Centre  
Amina Scheme volunteers  
Amnesty International  
Anah Project, Bradford  
Andover Crisis and Support Centre  
Angel Community Nursery  
Anti-Slavery International  
Anti Trafficking Monitoring Group  
Artemis Investment Management LLP  
Ashiana  
Ashram Housing  
Asian Women's Foundation, Bedford  
Asylum Aid  
ATLeP  
Audrey Wise House, Preston  
Aurora Health Foundation  
Basingstoke Shared House  
BAWSO  
Bayswater Families Centre, Westminster  
Belfast and Lisburn Women's Aid  
Big Yellow Self Storage  
Bindmans LLP  
Birmingham and Solihull Women's Aid  
Blackburn and Darwen District Women's Aid  
Blavo & Co Solicitors  
Bloom  
Bloomberg

Butterfly House, Bedford  
BWSP, Bradford  
Capital Arts  
Cardinal Hume Centre  
CARE  
Cheyne Children's Centre  
Chorley Women's Refuge Group  
CIAC – Chinese Information & Advice Centre  
Clean Break  
Clydebank Women's Aid  
Clydesdale  
Christian Revival Church  
Development UK  
Doncaster Women's Aid  
Drumchapel Women's Aid, Glasgow  
Dundee Women's Aid  
Dunfermline Women's Aid  
East Ayrshire Women's Aid  
East Fife Women's Aid  
East Hampshire Domestic Abuse Services  
East Lancashire Women's Refuge Association  
East Midlands Housing Association  
Edinburgh Women's Aid  
Elizabeth House, Arch North Staffs Ltd  
Emma Humphreys Memorial Prize  
Enfield Muslim Women's Aid  
Eva Women's Aid, Redcar  
Family Mosaic  
Family Recovery Project  
Firecracker UK  
Fisher Meredith  
Gilgal, Birmingham  
Glasgow Women's Aid  
Good News Family Care  
Grays Methodist Church  
Greater London Authority  
Greenwich Children's Services  
Guru Ram Das Centre  
Hackney Asian Women's Aid  
Hackney Children and Young People's Services  
Hadhari Nan Women's Project  
Hafan Cymru  
Happy Days  
Harbour Support Services, Peterlee  
Harrogate Women's Aid  
Harrow Road Police Station  
Haven House Project  
Helena Extra DV Services, Merseyside  
Hemat Gryffe Women's Aid, Glasgow  
Her Centre  
Her Majesty's Prison Service (NOMS – WASP & SWIP)  
Hestia Women's Aid  
Home Start, Westminster  
Housing for Women  
Housing Solution Team, Durham  
Humraaz, Blackburn  
IKWRO – Iranian and Kurdish Women's Rights Organisation  
Imkaan  
Immigration Advisory Service  
Inverness Women's Aid  
Islington Council NRPf Team

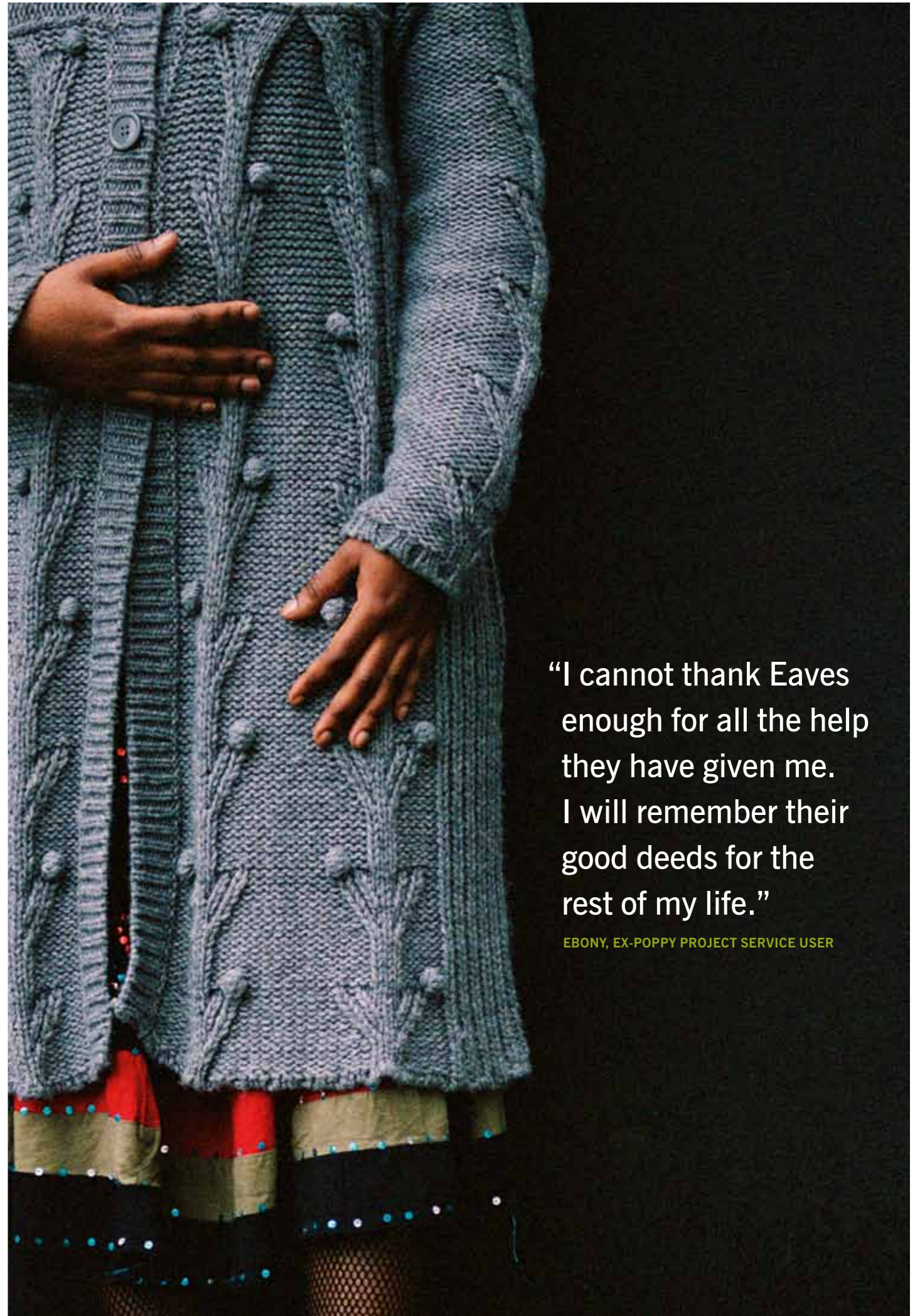
Job Centre Plus  
John Lewis  
John Ruskin College  
Junior League  
Justice for Women  
Kalayaan  
Kinara Asian Women's Refuge, Slough  
Kingston Asian Women's Refuge (Bhavan)  
Kirkcaldy Women's Aid  
Knights solicitors  
Knowsley Housing Options Team, Merseyside  
Kudos Film and Television  
Latin American Women's Aid  
Law Centre, Westminster  
Lighthouse West London  
London Feminists Network  
London Southbank University  
Manningham Housing Association Bradford  
Manor Place Hostel  
Marlborough Centre  
Marylebone Project  
Metropolitan Police Service's Sapphire Command  
Metropolitan Police Service's SCD9 Human Exploitation and Organised Crime Command  
Midlothian Women's Aid  
Miles and Partners Solicitors  
Million Women Rise  
Minority Ethnic Women's Network, Swansea  
Monkland Women's Aid, Lanarkshire  
Morgan Stanley  
Moss Beachley Mullem & Coleman Solicitors  
Museum of London  
National Association for People Abused in Childhood  
National Centre for Domestic Violence  
Natural Body Balancing  
Nene Valley Christian Family Refuge  
New Life Croydon  
Newham Asian Women's Project  
Newry Women's Aid  
Next Link, Bristol  
Norcare Ltd, Newcastle Upon Tyne  
North Devon Women's Aid  
North Kent Women's Aid  
Northampton Women's Aid  
NSPCC  
O2  
OBJECT  
Older Feminists Network  
Oldham Family Crisis Group  
One in Four  
Orwell Housing Association  
Oxfordshire Domestic Abuse Service  
P Krama & Co.  
Pan Arts for Social Change  
Panahghar, Coventry  
Paperchase  
Perthshire Women's Aid  
Peterborough Women's Aid

Pimlico Academy  
Pimlico Toy Library  
Pink Planet  
Positive Lifestyles, Salford  
Positive Parenting and Children  
Praxis  
Preston DV Services  
Queens Park Children's Centre  
Rape and Sexual Abuse Support Centre  
Rape Crisis  
Ravi Refuge, Kent  
Research Now  
Redbridge Action Against Domestic Abuse  
Refuge, Barking and Dagenham  
Respect  
Rights of Women  
Rise  
Riverside House East  
Safer Places, Harlow  
Manor Place Hostel  
Sainsbury's The Market, Victoria  
Shelter from the Storm  
Shepherds Bush Housing Association  
Shipleigh Women's Aid  
Soap and Glory  
Solace Women's Aid  
Soroptimist International and in particular the Lewisham and South East London, Kingston upon Thames and Windemere branches  
South Essex Rape and Incest Crisis Centre  
Southall Black Sisters  
Southwark Law Centre  
SSAFA Forces Help  
St Albans and Herts mere Women's Refuge  
St Vincent's Family Project  
Stonham Alton  
Stonham Cheltenham Women's Services  
Stonham Southampton  
Stonham, Winchester  
Stonham/Panah, Newcastle  
STOP UK  
Stroud Beresford Group  
Superdrug  
Sure Start, Westminster  
Survive, South Gloucester  
Terrence Higgins Trust  
Transport For London  
The Churches HA of Dudley and District  
The Gaia Centre,  
The Havens, Camberwell  
The Havens, Paddington  
The Havens, Whitechapel  
The Kiran Project, Leytonstone  
The Marylebone Project  
The Medaille Trust  
The NIA Project  
The RAHAB Project  
The Royal Borough of Kensington and Chelsea  
Family and Children Services  
Tooks Chambers  
Vale Royal Women's Aid  
Wand UK

Wandsworth Women's Aid  
Waveney Women's Aid  
Wearside Women in Need  
Wellingborough and East Northants Women's Aid  
West Cornwall Women's Aid  
Westminster Befriend a Family  
Westminster Social Services  
Whistles  
Wigtownshire Women's Aid  
Women and Girls Network  
Women at the Well  
Women in Banking and Finance Network  
Women in Prison  
Women's Aid Integrated Services, Nottingham  
Women's Aid Leicester Ltd  
Women's Aid  
Women's Trust, Kensington and Chelsea and Westminster  
World's End Health Centre, Kensington and Chelsea  
Wycombe Women's Aid  
Zimbabwe Women's Resource Centre, Ipswich.

## INDIVIDUALS

Susy Atkins  
Vera Baird QC  
Catherine Bearder MEP  
Pam Bowen  
Marcus Brigstocke  
Helen Easton  
Christopher Eccleston  
Cath Elliot  
Emelia Fox  
Baroness Gould  
Claire House  
Mary Honeyball MEP and staff  
Kevin Hyland  
Kathryn Jacob  
Jain Lemom  
Emilie Le pessec  
Kari Lia  
Denis MacShane MP  
Fiona Mactaggart MP and staff  
Kit Malthouse  
Gina McKee  
Richard Martin  
Professor Roger Matthews  
Lord McColl  
Bronac McNeil  
Yeliz Osman  
Jacqui Smith  
Kate Smurthwaite  
Anthony Steen MP and staff  
Baroness Stern  
Carol Thomas  
Emma Thompson  
Clare Wade  
Derek Wax  
Sam Womak



“I cannot thank Eaves enough for all the help they have given me. I will remember their good deeds for the rest of my life.”

EBONY, EX-POPPY PROJECT SERVICE USER

## EAVES

### Statement of Financial Activities (Incorporating an income and expenditure account) for the year ended 31 March 2011

	Restricted £	Unrestricted £	2011 Total £	2010 Total £
<b>Incoming resources</b>				
Incoming resources from generated funds:				
Voluntary Income	–	102,384	102,384	99,594
Investment Income	–	7,949	7,949	12,910
General Income	–	13,731	13,731	68,348
Incoming resources from charitable activities:				
Poppy	2,043,210	4,393	2,047,603	1,879,271
Serafina	2,425,815	1,089,920	3,515,735	2,391,377
Lilith Research & Development	354,979	53,450	408,429	357,904
Scarlet Centre	690,401	1,000	691,401	573,284
<b>Total incoming resources</b>	<b>5,514,405</b>	<b>1,272,827</b>	<b>6,787,232</b>	<b>5,382,778</b>
<b>Resources expended</b>				
Cost of generating funds		139,203	139,203	121,703
Charitable Activities				
Poppy	2,009,271	735	2,010,006	1,867,797
Serafina	2,286,123	887,530	3,173,653	2,402,211
Lilith Research & Development	365,589	12,583	378,172	402,910
Scarlet Centre	685,791	(2,830)	682,961	567,764
Governance Costs	–	17,098	17,098	14,734
<b>Total resources expended</b>	<b>5,346,774</b>	<b>1,054,319</b>	<b>6,401,093</b>	<b>5,377,119</b>
<b>Net (outgoing) incoming resources for the year</b>	<b>167,631</b>	<b>218,508</b>	<b>386,139</b>	<b>5,659</b>
<b>Funds Brought Forward</b>	<b>184,695</b>	<b>938,439</b>	<b>1,123,134</b>	<b>1,117,475</b>
<b>Funds Carried Forward</b>	<b>352,326</b>	<b>1,156,947</b>	<b>1,509,273</b>	<b>1,123,134</b>

## EAVES

### Balance Sheet As at 31 March 2011

	£	2011 £	2010 £
<b>Tangible fixed assets</b>		<b>107,236</b>	<b>148,594</b>
<b>Current assets</b>			
Debtors	177,319		635,186
Short term deposits	72,955		669,109
Cash at bank and in hand	2,879,762		578,040
	<b>3,130,036</b>		<b>1,882,335</b>
<b>Creditors: amounts falling due within one year</b>	<b>1,727,999</b>		<b>907,795</b>
<b>Net current assets</b>		<b>1,402,037</b>	<b>974,540</b>
<b>Net assets</b>		<b>1,509,273</b>	<b>1,123,134</b>
<b>Funds</b>			
Restricted funds		<b>352,326</b>	184,695
Unrestricted funds			
Designated funds		<b>725,529</b>	591,706
General funds		<b>431,418</b>	346,733
<b>Total funds</b>		<b>1,509,273</b>	<b>1,123,134</b>